# Adding High-Precision Links to Wikipedia

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#### Abstract

Wikipedia's link structure is a valuable resource for natural language processing tasks, but only a fraction of the concepts mentioned in each article are annotated with hyperlinks. In this paper, we study how to augment Wikipedia with additional high-precision links. We present 3W, a system that identifies concept mentions in Wikipedia text, and links each mention to its referent page. 3W leverages rich semantic information present in Wikipedia to achieve high precision. Our experiments demonstrate that 3W can add an average of seven new links to each Wikipedia article, at a precision of 0.98.

### **1** Introduction

Wikipedia forms a valuable resource for Natural Language Processing many and Information Extraction tasks, such as Entity Linking (Cucerzan, 2007; Han and Zhao, 2009), Ontology Construction (Wu and Weld, 2008; Syed et al., 2008) and Knowledge Base Population (Hoffart et al., 2013; Lehmann et al., 2013). Wikipedia's links provide disambiguated semantic information. For example, when a system processes the text "Chicago was received with critical acclaim" from an article, the system does not need to infer the referent entity of "Chicago" if the word is already hyperlinked to the Wikipedia page of the Oscar-winning film. Unfortunately, in Wikipedia only a fraction of the phrases that can be linked are in fact annotated This is due to Wikipedia's with a hyperlink. conventions of only linking to each concept once, and only when the links have a certain level of utility for human readers.<sup>1</sup> We see this as an opportunity to improve Wikipedia as a resource for NLP systems. Our experiments estimate that as of September 2013, there were an average of 30 references to Wikipedia concepts left unlinked within each of English Wikipedia's four million pages.

In this paper, our goal is to augment Wikipedia with additional high-precision links, in order to provide a new resource for systems that use Wikipedia's link structure as a foundation. Identifying references to concepts (called mentions) in text and linking them to Wikipedia is a task known as Wikification. Wikification for general text has been addressed in a wide variety of recent work (Mihalcea and Csomai, 2007; Milne and Witten, 2008b; McNamee and Dang, 2009; Ratinov et al., 2011). The major challenge of this task is to resolve the ambiguity of phrases, and recent work makes use of various kinds of information found in the document to tackle the challenge. In contrast to this body of work, here we focus on the special case of Wikifving Wikipedia articles, instead of general documents. This gives us an advantage over general-text systems due to Wikipedia's rich content and existing link structure.

We introduce 3W, a system that identifies mentions within Wikipedia and links each to its referent concept. We show how a Wikipedia-specific Semantic Relatedness measure that leverages the link structure of Wikipedia (Milne and Witten, 2008b) allows 3W to be radically more precise at high levels of yield when compared to baseline Wikifiers that target general text. Our experiment shows that 3W can add on average seven new links per article at precision of 0.98, adding approximately 28 million new links to 4 million articles across English Wikipedia.<sup>2</sup>

Ihttp://en.wikipedia.org/wiki/ Wikipedia:Manual\_of\_Style\_(linking)

<sup>&</sup>lt;sup>2</sup>http://websail.cs.northwestern.edu/ projects/3W

#### 2 **Problem Definition**

In this section, we define our link extraction task. A link l is a pair of a surface form  $s_l$  and a concept  $t_l$ . A surface form is a span of tokens in an article, and the *concept* is a Wikipedia article referred to by the surface form. For existing hyperlinks, the surface form corresponds to the anchor text and the concept is the link target. For example, a hyperlink //Chicago City | Chicago]] has surface form "Chicago City" and referent concept *Chicago*.<sup>3</sup> Given documents  $\mathcal{D} =$  $\{d_1,...,d_{|\mathcal{D}|}\}$  and a set of links  $\mathcal{L} = \{l_1,..,l_{|\mathcal{L}|}\} \in$  $\mathcal{D}$ , our goal is to generate a set of high-precision links  $\mathcal{L}^*$  for  $\mathcal{D}$ , distinct from  $\mathcal{L}$ . In this paper, the document set  $\mathcal{D}$  consists of articles from English Wikipedia, and  $\mathcal{L}$  is the set of existing links on Wikipedia.

The task can be divided into 3 steps. The first step is to *extract* a set of potential mentions  $\mathcal{M} = \{m_1, ..., m_{|\mathcal{M}|}\}$  where m is, similar to l, a pair of surface form  $s_m$  and a set of candidate concepts  $\mathcal{C}(m) = \{t_1, ..., t_{|\mathcal{C}(m)|}\}$ . For m having  $|\mathcal{C}(m)| >$ 1, we need to *disambiguate* it by selecting only one target concept  $t_m \in \mathcal{C}(m)$ . Since the correct concept may not exist in  $\mathcal{C}(m)$  and the previous step could output an incorrect concept, the final step is to decide whether to *link* and include m in  $\mathcal{L}^*$ . We describe the details of these steps in the following section.

### 3 System Overview

In this section, we describe in detail how 3W adds high-precision links to Wikipedia.

#### 3.1 Mention Extraction

In this step, we are given a document d, and the goal is to output a set of mentions  $\mathcal{M}$ . Our system finds a set of potential surface forms,  $s_m$ , by finding substrings in d that match the surface form of some links in  $\mathcal{L}$ . For example, from the phrase "map of the United States on the wall", we can match 4 potential surface forms: "map", "United States", "map of the United States", and "wall". Notice that some of them are overlapping. The system selects a non-overlapping subset of the surface forms that maximizes the following score function:

$$Score(\mathcal{M}) = \sum_{m \in \mathcal{M}} \frac{T(s_m) P L(s_m)}{|\mathcal{C}(m)|} \qquad (1)$$

where  $PL(s_m)$  is the probability that the text  $s_m$ is linked (that is, the fraction of the occurrences of the string  $s_m$  in the corpus that are hyperlinked),  $T(s_m)$  is the number of tokens in  $s_m$ , and  $|\mathcal{C}(m)|$ is the number of candidate concepts. Intuitively, we prefer a longer surface form that is frequently linked and has a specific meaning. Furthermore, we eliminate common surface forms (i.e. "wall") by requiring that  $PL(s_m)$  exceed a threshold. In the previous example, we are left with only "map of the United States".

Because Wikipedia's concepts are largely noun phrases, *3W* only looks for surface forms from top-level noun phrases generated by the Stanford Parser (Socher et al., 2013). In addition, each name entity (NE) (Finkel et al., 2005) is treated as an atomic token, meaning that multi-word NEs such as "*California Institute of the Arts*" will not be broken into multiple surface forms.

Finally, the system pairs the result surface forms with a set of candidate concepts, C(m), and outputs a set of mentions. C(m) consists of those concepts previously linked to the surface form in  $\mathcal{L}$ . For instance, the surface form "map of the United States" has been linked to three distinct concepts in English Wikipedia.

#### 3.2 Disambiguation

Given a set of mentions  $\mathcal{M}$  from the previous step, The next step is to select a concept  $t \in \mathcal{C}(m)$  for each  $m \in \mathcal{M}$ . We take the common approach of ranking the candidate concepts. 3W uses a machine learning model to perform pair-wise ranking of  $t \in \mathcal{C}(m)$  and select the top-ranked candidate concept. We refer to 3W's disambiguation component as the *ranker*. The ranker requires a feature vector for each candidate concept of a mention. The rest of this section describes the features utilized by the ranker. The first two feature groups are commonly used in Wikification systems. The third feature group is specifically designed for mentions in Wikipedia articles.

### 3.2.1 Prior Probability Features

The conditional probability of a concept t given mention surface  $s_m$ ,  $P(t|s_m)$ , is a common feature used for disambiguation. It forms a very strong Wikification baseline (~ 86% in micro-accuracy). This probability can be estimated using Wikipedia links ( $\mathcal{L}$ ). In addition, we use the *external* partition of the

<sup>&</sup>lt;sup>3</sup>http://en.wikipedia.org/wiki/Chicago

Google "Cross-Lingual Dictionary" described in (Spitkovsky and Chang, 2012) to get the estimates for the probability from links outside Wikipedia.

## 3.2.2 Lexical Features

To make use of text around a mention m, we create bag-of-word vectors of the mention's source document d(m), and of a set of words surrounding the mention, referred to as the context c(m). To compare with a concept, we also create bag-of-word vectors of candidate concept's document d(t) and candidate concept's context c(t). We then compute cosine similarities between the mention's vectors for d(m) and c(m), with the concept candidate vectors for d(t) and c(t) as in the Illinois Wikifier (Ratinov et al., 2011). In addition to similarities computed over the top-200 words (utilized in the Illinois Wikifier), we also compute similarity features over vectors of all words.

## 3.2.3 Wikipedia-specific Features

Because the links in an article are often related to one another, the existing links in a document form valuable clues for disambiguating mentions in the document. For each concept candidate  $t \in \mathcal{C}(m)$ , we compute a Semantic Relatedness (SR) measure between t and each concept from existing links in the source document. Our SR measure is based on the proportion of shared inlinks, as introduced by Milne and Witten (2008b). However, because Milne and Witten were focused on general text, they computed SR only between t and the *unambiguous* mentions (i.e. those m with  $|\mathcal{C}(m)| = 1$  identified In our work, d(m) is a in the document. Wikipedia article which is rich in existing links to Wikipedia concepts, and we can compute SR with all of them, resulting in a valuable feature for disambiguation as illustrated in our experiments. We use the SR implementation of Hecht et al. (2012). It is a modified version of Milne and Witten's measure that emphasizes links in Wikipedia article's overview. In addition, we add boolean features indicating whether  $s_m$  or thas already been linked in a document.

# 3.2.4 Reranking

The millions of existing Wikipedia links in  $\mathcal{L}$  form a valuable source of training examples for our ranker. However, simply training on the links in  $\mathcal{L}$  may result in poor performance, because those links exhibit systematic differences from the mentions in  $\mathcal{M}$  that the ranker will be applied to. The reason is that our mention extractor attempts to populate  $\mathcal{M}$  with *all* mentions, whereas  $\mathcal{L}$  which contains only the specific subset of mentions that meet the hyperlinking conventions of Wikipedia, As a result, the features for  $\mathcal{M}$  are distributed differently from those in  $\mathcal{L}$ , and a model trained on  $\mathcal{L}$  may not might not perform well on  $\mathcal{M}$ . Our strategy is to leverage  $\mathcal{L}$  to train an initial ranker, and then hand-label a small set of mentions from  $\mathcal{M}$  to train a second-stage *re-ranker* that takes the ranking output of the initial ranker as a feature.

# 3.3 Linker

Our linker is a binary classifier that decides whether to include (link) each mention in  $\mathcal{M}$ to the final output  $\mathcal{L}^*$ . Previous work has typically used a linker to determine so-called NIL mentions, where the referred-to concept is not in the target knowledge base (e.g., in the TAC KBP competition, half of the given mentions are NIL (Ji and Grishman, 2011)). The purpose of our linker is slightly different, because we also use a linker to control the precision of our output. We use a probabilistic linker that predicts a confidence estimate that the mention with its top-ranked candidate is correct. Our linker uses the same features as the ranker and an additional set of confidence signals: the number of times the top candidate concept appears in  $\mathcal{L}$ , and the score difference between the top-ranked candidate and the second-ranked candidate.

# 4 Experiments and Result

In this section, we provide an evaluation of our system and its subcomponents.

## 4.1 Experiment Setup

We trained our initial ranker models from 100,000 randomly selected existing links ( $\mathcal{L}$ ). These links were excluded when building feature values (i.e. the prior probability, or Semantic Relatedness).

We formed an evaluation set of new links by applying our mention extractor to 2,000 randomly selected articles, and then manually labeling 1,900 of the mentions with either the correct concept or "no correct concept." We trained and tested our system on the evaluation set, using 10-fold cross validation. For each fold, we partitioned data

Model	Acc	Prec	Recall	F1
Prior	0.876	0.891	0.850	0.870
OnlyWikiLink	0.896	0.905	0.871	0.888
-Wiki				
OnlyWikiLink	0.944	0.950	0.920	0.935

Table 1: 10-fold cross validation performance of the initial rankers by Accuracy (excluded  $\emptyset$ -candidate mentions), BOT Precision, BOT Recall, BOT F1 on the 100,000 existing links.

into 3 parts. We used 760 mentions for training the final ranker. The linker was trained with 950 mentions and we tested our system using the other 190 mentions. Previous work has used various ML approaches for ranking, such as SVMs (Dredze et al., 2010). We found logistic regression produces similar accuracy to SVMs, but is faster for our feature set. For the linker, we use an SVM with probabilistic output (Wu et al., 2004; Chang and Lin, 2011) to estimate a confidence score for each output link.

### 4.2 Result

We first evaluate *3W*'s mention extraction. From the selected 2,000 articles, the system extracted 59,454 mentions ( $\sim$ 30/article), in addition to the original 54,309 links ( $\sim$ 27/article). From the 1,900 hand-labeled mentions, 1,530 (80.5%) were *solvable* in that *3W* candidate set contained the correct target.

As described in section 3.2.4, *3W* employs a 2-stage ranker. We first evaluate just the initial ranker, using 10-fold cross validation on 100,000 existing links. We show micro accuracy and bag-of-title (BOT) performance used by Milne and Witten (2008b) in Table 1. The ranker with all features (*OnlyWikiLink*) outperforms the ranker without Wikipedia-specific features (*OnlyWikiLink–Wiki*) by approximately five points in F1. This demonstrates that Wikipedia's rich semantic content is helpful for disambiguation.

Next, we evaluate our full system performance (disambiguation and linking) over the hand-labeled evaluation set. We experimented with different configurations of the rankers and linkers. Our Baseline system disambiguates a mention m by selecting the most common concept for the surface s(m). **OnlyWikiLink** uses the ranker model trained on only Wikipedia links, ignoring the labeled mentions. 3W is our system using all features described in section 3.2,

Model	Acc	Yield	%Yield
Baseline	0.828	5	0.33%
OnlyWikiLink	0.705	150	9.80%
3W–Wiki	0.868	253	16.54%
3W	0.877	365	23.86%

Table 2: 10-fold cross validation performance of the system over 1,900 labeled mentions. Acc is disambiguation accuracy of *solvable* mentions. Yield is the number of output new mentions at precision  $\geq 0.98$ , and %Yield is the percentage of Yield over the *solvable* mentions (recall).



Figure 1: Plot between Precision and Recall of systems on 1,900 mentions from 10-fold cross validation.

and 3W-Wiki is 3W without Wikipedia-specific features. The last two configurations are trained using the labeled mentions.

Table 2 shows the disambiguation accuracy of each system over the solvable mentions. Our final system, 3W, has the best disambiguation accuracy.

To evaluate the linking performance, we select the confidence threshold such that the system outputs mentions with precision of  $\geq 0.98$ . The third column in Table 2 shows the *yield*, i.e. the number of mentions output at precision 0.98. *3W* outputs the largest number of new links (365). Nearly half (157) are new concepts that have not been linked in the source article. We find that the Rerank feature helps increase recall: without it, the yield of *3W* drops by 27%. Using %Yield, we estimate that *3W* will output 14, 000 new links for the selected 2,000 articles (~7/article), and approximately 28 million new links across the 4 million articles of English Wikipedia.

Adjusting the confidence threshold allows the system to trade off precision and recall. Figure 1 shows a precision and recall curve. *3W* and *OnlyWikiLink* are comparable for many high-precision points, but below 0.95 *OnlyWikiLink*'s precision drops quickly. Plots that finish at higher rightmost points in the graph indicate systems that achieve higher accuracy on the complete evaluation set.

### **5** Conclusions and Future Work

We presented 3W, a system that adds high-precision links to Wikipedia. Whereas many Wikification systems focus on general text, 3W is specialized toward Wikipedia articles. We showed that leveraging the link structure of Wikipedia provides advantages in disambiguation. In experiments, 3W was shown to Wikipedia with  $\sim$ 7 new links per article (an estimated 28m across 4 million Wikipedia articles) at high precision.

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